

1234 Easy Street
Chicago, IL 60605
312-555-1234
Cspondence@resume.com

PROFESSIONAL PROFILE

Marketing and communications industry professional with experience in advertising, PR, and editing.

EDUCATION

Roosevelt University Chicago, IL
Bachelor of Arts: Integrated Marketing Communications Anticipated: May 2021
Current GPA: 3.56
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RELATED EXPERIENCE

Midwest Style Magazine Chicago, IL
Co-op Student, Advertising Department January 2020 - Present
Assist advertising executives in creating point-of-purchase displays
Participate in design development sessions with clients
Collaborate with graphic artists to create caption copy

Chicago Theater Company Chicago, IL
Public Relations Intern August 2019 - December 2019
Composed press releases and public service announcements to publicize theater events
Managed production of posters, flyers, and programs to increase sales and attendance

Chicago News Chicago, IL
Junior Copywriter January 2019 - August 2019
Created copy for campaigns designed to promote textbook publishers K H U ¶ V O L Q H R I E R R N
trade magazines and newspapers
Assisted marketing and editorial departments with sell copy for book catalogs, direct mail pieces, and trade show materials

ADDITIONAL WORK HISTORY

O D F \ ¶ V Schaumburg, IL
Sales Associate June 2018 - Illlciate